

**FOR IMMEDIATE RELEASE:**

**IBI Data Honored as “100 Best Companies to Work for”**

*Brownsdale MN, June 9, 2016 –*

IBI Data in Brownsdale, MN has been named one of the “100 Best Companies to Work for” by Minnesota Business Magazine. This award recognizes Minnesota’s top companies. Once nominated, the “100 Best” were determined based on which companies in Minnesota excel in the areas of work environment, employee benefits and overall employee happiness, making them the 100 Best Companies to Work For.

“This would be a real honor in any state, but I think in a vibrant state like Minnesota that has such a positive reputation it means even a little more,” said Geoff Smith Executive Vice President. “The staff at IBI Data takes a lot of pride in the company; they’re the ones that make this a truly great place to work. Learning what other best companies are doing helps us in our constant pursuit of improvement both as a great place to work and in serving our clients.”

In addition to being a four time winner of the 100 Best Companies in Minnesota, IBI Data has won multiple awards as one of the “Best Places to Work in Southeast Minnesota” and was awarded the inaugural “Austin Area Refreshed Business of the Year” for its focus on employee wellbeing.

Founded in 1986, IBI Data helps foodservice manufacturers connect with customers. They combine innovative database technology with extensive experience running over 20,000 programs to make their clients more effective and give them more time to focus on growing their business. Services include answering client 800 phone lines, running incentive and loyalty programs, conducting surveys, direct marketing, warehousing, inside sales, web systems, GS1 image hosting, data visualization, distribution analysis, sampling and more.

Recent expansions in their line of Sales Force Automation tools have achieved notable success as companies look to increase the productivity of their sales force.

Contact:

Geoff Smith

Executive Vice President

IBI Data

507 396-4710 x 243

[gsmith@ibidata.com](mailto:gsmith@ibidata.com)

###