For the second consecutive year, IBI Data Named "100 Best Companies to Work for" in Minnesota

Brownsdale MN, July 15th, 2013 – For the second consecutive year, IBI Data in Brownsdale, MN has been named one of the "100 Best Companies to Work for" by Minnesota Business Magazine (http://minnesotabusiness.com/100best2013). The list of companies was compiled with the help of an independent research firm that leveraged employee surveys and other tools to determine which companies were worthy.

"IBI Data is honored once again to be mentioned alongside other reputable and well respected Minnesota companies" said Nathan Redman Director of Systems and Personnel.   This award adds to the list of awards IBI Data has received in 2013 for being a great place to work. Earlier this spring, IBI Data was awarded the "Best Places to Work in Southeast Minnesota" by the Southeast Minnesota Workforce Investment Board and also the "Austin Area Refreshed Business of the Year" by Mower Refreshed.

Since 1986, IBI Data has helped foodservice manufacturers sell to all segments of the foodservice industry. IBI Data uses innovative database technology to help clients drive sales through colleges, hospitals, restaurants and other places people eat outside the home. On-going foodservice sales and marketing programs cover an impressive array of strategic initiatives — from web based marketing activities to complex integrated foodservice programs — that uniquely combine technology, direct mail, sample shipments, rebates, web ordering, warehousing, sales incentives, telesales, GS1 compliance and more.

Unlike many other marketing services companies that handle only non-food items, IBI Data is also AIB food safety certified to handle all types of packaged foods including shelf-stable, refrigerated and frozen samples. Recent upgrades in their refrigerated and frozen facilities and cost savings initiatives focused in those areas have reduced cost to clients by over 50%. Their auditing and payment systems have also saved their clients over $22 million in rebate claims.