

Third Annual Best Places to Work in Southeast Minnesota

Brownsdale, MN - February 2, 2011 - IBI Data announced today that for the second year in a row they received a Best Places to Work award from Workforce Development, Inc. IBI Data was acknowledged for their extremely low employee turn-over rate, family friendly atmosphere and innovative programs and initiatives to help ensure a pleasant work environment.

Executive Vice-President Geoff Smith said, "We're very grateful for this recognition. It highlights the great environment our founder, Katherine Harte, has created and the way the staff continues to make IBI Data their own. Everyone at IBI Data helps make it one of the best places to work; their generosity, hard work and cooperation really is remarkable. We have a terrific staff and our clients value the fact that when they're working with us, they're dealing with people that have been here for more than a decade on average. As Workforce Development pointed out, that kind of experience and low employee turnover is unusual and worth a tremendous amount!"

The Best Places to Work awards program was a commissioned study by Workforce Development, Inc. The purpose of the program was to recognize some of the best employers in our local area and provide vital information to companies about the practices they use to attract and retain employees. Each company participating was required to complete a 40-question survey that allowed their employment practices to be analyzed by the consulting firm of Personnel Dynamics Consulting of Florida. Every company participating in the survey will receive a detailed 19-page report detailing the information on their company and the results of the survey.

Those companies recognized received a special award at the Best Places to Work Awards Banquet on January 20, 2011.

The data was measured on such parameters as: turnover, rate of growth, promotion rates, employee evaluations and feedback, percentage of employees injured, diversity of management, benefits offered, training expenditures, paid days off and increase in pay.



IBI Data (left to right): Geoff Smith, Stormy Gunneson, Dagna Simmons, Aaron Stewart