

Date: Oct 26, 2010

AIB Superior Rating

IBI Data, a leading database and marketing services company to the foodservice industry, now in its 25th year, announced today that it has achieved a "Superior" rating from AIB International for its receiving, storage, distribution and shipping of food samples.

The Superior rating is the highest rating a facility can achieve and is based on IBI Data's audit score of 970 points out of a possible 1,000.

AIB International's inspections are based upon a widely recognized set of consolidated standards that contain the requirements for achieving superior food safety in food distribution and manufacturing operations. The AIB certifications are recognized by food companies as a measure of world-class programs.

IBI Data handles the fulfillment and shipment of shelf stable, refrigerated and frozen food samples as well as a variety of other sales and marketing services such as rebate processing, warehousing, data driven web sites, database management, lead processing, telemarketing and more. Those interested in contacting IBI Data about their business building services can call 1 877-424-8725 or visit the www.ibidata.com website for more information.